

# Course Schedule

Week	Topic	Assessment/Homework
1	Social networking and online searches	Complete an advanced Google search to find a dream job.
2	LinkedIn (part 1)	Complete the LinkedIn profiles created in class and connect with 5 people known to the student.
3	LinkedIn (part 2)	Complete an advanced LinkedIn search for a dream job, using the geographic locator function.
4	Facebook	“Like” 4 companies and follow Facebook Newsfeed for a week to see can be learned about the companies and what jobs are offered via Facebook.
5	Twitter	Follow 5 companies on Twitter and track how many jobs are offered over the course of the week.
6	Google+	Follow 5 companies using Google+ and track the information appearing for those companies on Google+ over the week.
7	Meetup.com	Join at least 1 business-related Meetup group and 1 purely social Meetup group and attend a meeting of each.
8	Digital footprints	None.