

LESSON 8 – DIGITAL FOOTPRINTS

GOALS: The focus of this session is to crystallise the students' understanding of how social networks operate and the ethical behaviour expected from them when engaging in an online environment.

OBJECTIVES: The student will:

- Google themselves to see what results they find
- Identify 5 positive online comments about themselves
- Check for negative comments about them in the Google search results
- Find an image of themselves online outside their own profiles e.g. on friends' accounts, in press clippings, club/association websites etc.
- Search for their classmates online to see what their public profiles look like.
- Attempt to access their classmates private profiles (to check privacy settings)

INTENDED LEARNING OUTCOMES: Students will experience what a potential employer sees when searching for them online. Through this they will come to an understanding of the importance of conducting themselves online in a positive and ethical manner.

PRESENTATION: How the world sees you...

Sample timeline:

09.00-09.15: recap of last week's class.
Answer any queries raised.

09.15-09.30: presentation

09.30-10.00: practical activity

10.00-10.30: Q&A

Required equipment

- Laptop x 1
- PCs x 10
- Projector
- Whiteboard

HOMEWORK

Complete the feedback survey online.

