

Lesson 1

Social networking and online searches

Tasks

1. Complete a basic Google search for job websites using the keyword “bank jobs”.
 - How many hits do you get? (see under the top toolbar)
2. Find 5 job search websites using a Google keyword search using the main search bar and the key words job search.
 - a) What keyword(s) did you use?
 - b) How many hits do you get?
 - c) What type of results did you find?
 - d) What results other than those which related to a job in a bank came up when you just used these keywords?
3. Using the results from the previous task, access 5 recruiter websites by typing their URL directly into the address bar on Google.
 - a) What are the URLs you used?
 - b) Did you get to the correct sites?
 - c) If not, why?
 - d) What have you learned from this?
4. Now complete an advanced Google search. Use the “advanced search” option which appears at the bottom of the search page. Use the following fields: language (English), region (Ireland) and exact phrase (bank jobs) and the name of a specific recruitment company (Hays).
 - a) How many hits did you get?
 - b) Do the first 5 results bring up only job vacancies with Hays recruitment?
 - c) What would you do to improve this search?
5. Complete an advanced search for 5 job-search websites.
 - a) How many hits did you get?
 - b) Name 5 job-search websites found as a result of your advanced search?
 - c) What were the fields you used for the advanced search?
 - d) What words did you use for the advanced search?
6. Name all the other people in the class, including the teacher.