

Lesson 3

LinkedIn (part 2)

Tasks

- 1) Complete a keyword search in the “Jobs” menu using the keywords “bank jobs”. How many results did you get?
- 2) Complete an advanced search, including geographic locator using the following information:
 - a) Keyword “bank jobs”
 - b) Job Title “manager”
 - c) Location “located in or near”
 - d) Country “Ireland”

How many results did you get now?

- 3) Check results shown. Now refine your search to include only items posted in the last 2-7 days.
- 4) Using the “Groups directory” option, join the first discussion group which appears in the results.
- 5) Go to the “Jobs” tab for the group you have joined. Are there any jobs there?
- 6) Go to the “Discussions” tab for the group you have joined.
 - What are people talking about?
 - Find a topic which you are interested in and make a contribution to the discussion – this may be a question, comment or advice.
- 7) Returning to the main menu on LinkedIn, go to the “Companies” tab.
- 8) In “Companies Home” put in the keyword “bank”. How many results do you get?
- 9) Now go to the advanced company search options which appear on screen and refine your search using the following:
 - a) Location: Ireland
 - b) Job opportunities: Hiring on LinkedIn
 - c) Industry: Banking, Financial Services

How many results do you get?