Your digital footprint

Tasks

1. Google your name to see what results you find about yourself.

2. Find your LinkedIn profile.

3. Can you find your Twitter account in the list?

4. Find your Facebook profile.

5. Find 5 positive online comments about you or images of you.

6. Find an image of you online outside your own profiles e.g. on friends' accounts, in press clippings, club/association websites etc.
   - Are there any negative comments/images/material about you appearing in your Google search results?
   - What are they?
   - Can you remove them?
   - If not, why?
   - Are they on your own profiles?
   - Are they on a friend's webpage or social network profile?

7. Search for your programme classmates online to see what their public profiles look like.

8. Attempt to access their classmates private profiles (to check privacy settings).

9. How do you think your overall profile looks to a potential employer?

10. If you have found anything on a friend's/connection's profile which you are not happy for a future employer to see, contact your friend/connection and ask them to remove it.

11. How would you distinguish yourself to future employers who are searching on the web?
    - Biographical details?
    - Photo?